



Make decisions without doubt

with **SAP Analytics Cloud**



In today's **fast-changing** marketplace, a data-informed approach to business is a powerful way to improve the decision-making that drives revenue and operational efficiency.

SAP Analytics Cloud combines analytics and planning in one experience to help growing companies deliver trusted insights and integrated planning processes across the entire organization.

Midsize company analytics challenges and priorities

Make more confident decisions

and develop outcome-based strategies with a view of real-time insights.

Support innovation

of products and services through customer, employee, and marketplace insights.

Avoid silos

and promote collaboration as the business grows with greater visibility across the organization.

*Source: A Guide to Growth: A global analysis of the defining characteristics of leading midsize companies, an IDC InfoDoc sponsored by SAP, January 2023, IDC Doc. #US49859322.



85%

of companies designated as leaders use or plan to use Data Analytics software.*



Introducing SAP Analytics Cloud

SAP Analytics Cloud gives analysts and decision makers everything they need, embedded where they work, to make intelligent decisions and achieve better business outcomes.

Drive agile decisions

- Instantly move from insight to action
- Simulate any scenario for better outcomes
- Automatically generate plans from predictions

Create cutting-edge analytics

- Automate insights with machine learning
- Quickly compose specialized analytics apps
- Deliver high-performance analytics at scale

Extract unique insights

- Use the full context of SAP data
- Bring analytics closer to the point of decision
- Accelerate projects with prebuilt SAP business content

Why do growing companies choose SAP Analytics Cloud?

Reduce time to actionable insights

Ask, analyze, predict, plan, and report in one streamlined, end-to-end workflow.

Make complete, contextual, confident decisions

Ask questions in a conversational manner and make data-driven decisions based on the answers.

Accelerate analytics deployment

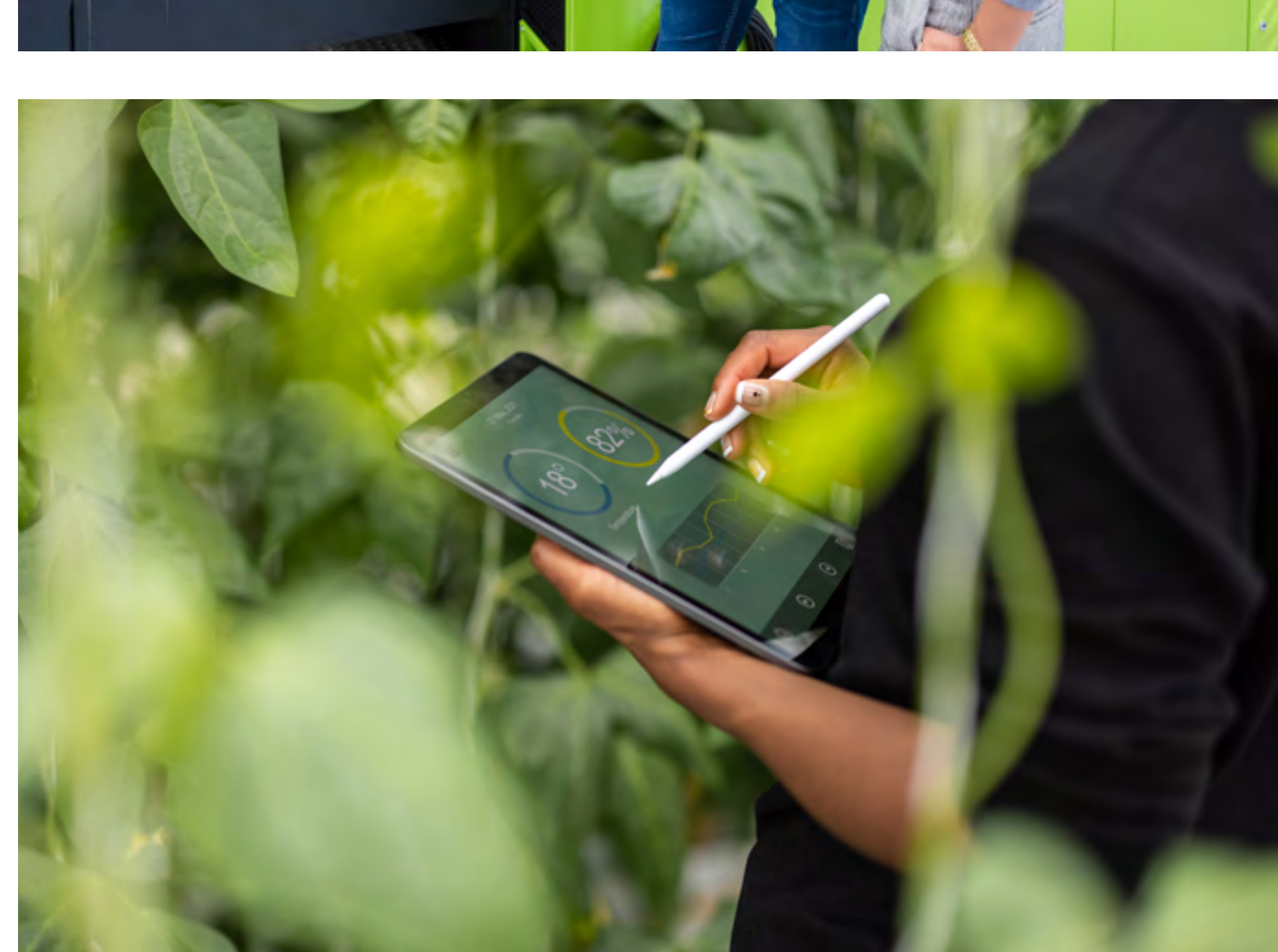
Use best-practice business content designed for your industry to enable faster deployment times.

Break down silos and bring teams together

Use real-time extended planning and analysis to align people and drive better business outcomes.

Anticipate future risks and opportunities

Generate high-accuracy forecasts automatically with predictive analytics and what-if modelling.



See what businesses are achieving with SAP

Zero errors

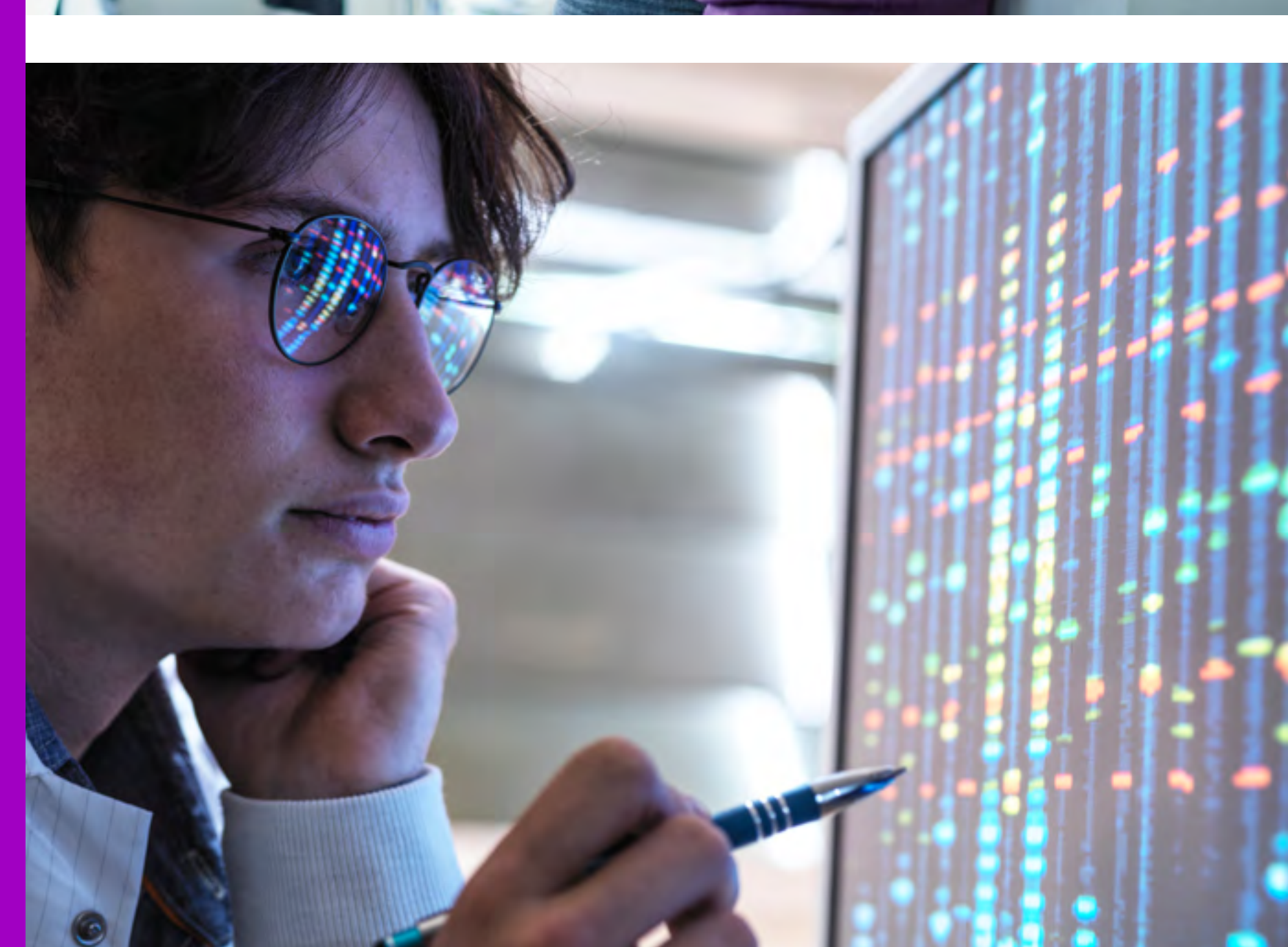
Elgin, an electronics manufacturing company, achieved zero errors in automated sales and operations planning preparation.

80% & 60%

Origo, an IT service provider, reduced report generation cycle time by 80% and IT operational cost by 60%.

One source

The San Jose Sharks ice hockey team gained one source of truth and deep insight to better connect with fans.



Extend the value of analytics to existing business applications

Extended planning and analysis

Plan across all lines of business by combining transactions, analytics, and planning.

Procurement

Gain visibility into purchase order and transaction data in SAP Ariba solutions.

Human experience management

Tell compelling stories with data from SAP SuccessFactors solutions.

Sustainability

Deliver automated, timely, auditable ESG reporting and monitor critical KPIs on sustainability.

Customer experience management

Analyze sales and service engagement activity to see how to boost results.

Contact your SAP Partner to take the next step in your transformation journey



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